# COMIGO REDEFINES THE TV EXPERIENCE infusing it with the full power of the Internet



## DRIVE REVENUE & ENGAGE VIEWERS with highly-relevant contextual services:

PEDIA | Drive stickiness by enriching content with engaging contextual data

PARTICIPATION | Engage viewers and increase content spread through data-driven and social features

DISCOVERY | Personalize and contextualize search, menu and recommendations to offer relevant content

COMMERCE | Create new revenue engines through contextual shopping services

ADVERTISING | Offer ultra-targeted, measurable advertising with advanced campaign analytics

CUSTOMIZE | Quickly launch new, unique services based on our open SDK

#### INDUSTRY PROVEN SERVICE PLATFORM



Android-based STB (HW & MW), multi-screen applications



Powered by Comigo E.I., a patented experience engine

#### WHY COMIGO?



Differentiated TV solution

Enriching your content with contextual features, matched to viewer and content using advanced algorithms



New revenue streams

By spreading content virally and offering unique services such as contextual merchandize



Cutting edge patented technology

Comigo's advanced deep learning technology and NLP capabilities allows you to create a unique TV experience



Agile & flexible platform

Speed time to market by accelerating both development and deployment of new services, utilizing our flexible platform and modular approach

### **COMIGO TODAY**

Global customer base

Rich partner eco-system

4 sites WW

36 patents



